

J. WALTER THOMPSON COMPANY

November 6, 1942

Mr. Addison R. Taylor
Princeton University
Princeton, N.J.

Dear Mr. Taylor:

RE: P. Lorillard Company

Enclosed are the Old Gold Commercials to
be used on the Campus News Program for the week
beginning November 9th.

Very truly yours,

J. WALTER THOMPSON COMPANY

E.W. Jelsik/s
Enc.